



## Peder Plaz

Partner and Member of the Board of Directors

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Master in Public Administration (Harvard Kennedy School)  
Business economist (HWV)

Peder Plaz works as a strategy consultant for companies, with a focus on Swiss SMEs and public organisations. In particular, he supports entrepreneurs and managers in the analysis, formulation and financing of organisational, investment and innovation projects as well as in reorganisation and restructuring situations. Peder Plaz is also particularly concerned with the challenges in the tourism sector and in Switzerland's mountain regions.

Peder Plaz also specialises in advising associations and the public sector on policy and location development issues. In connection with location development, he usually supports the public sector in drawing up location development strategies and implementing corresponding projects. As a policy consultant, he develops the basis for formulating policies related to economic or business management issues for associations and the public sector.

Peder Plaz is also Managing Director of the Graubünden Economic Forum, an economic policy think tank in the Canton of Graubünden.

Peder Plaz has been working for Hanser Consulting AG since 2001. Before joining Hanser Consulting AG, he worked in various functions at Graubündner Kantonalbank, primarily in the areas of lending business as well as risk and product management.

Peder Plaz is Chairman of the Board of Directors of the health insurance company ÖKK in Landquart. He is also on the board of the largest nature park in Switzerland, Parc Ela.



**Hanser Consulting AG**

Lagerstrasse 33  
Postfach  
CH-8021 Zürich



+41 44 299 95 11



P.Plaz@hanserconsulting.ch