



Brigitte Küng

Project Leader

Master of Science in Business Administration / Entrepreneurship

Brigitte Küng is head of the Chur branch office and has been with Hanser Consulting AG since 2019

Her thematic focus lies at the interfaces between innovation management, regional development and tourism.

Before joining Hanser Consulting AG, Brigitte Küng was head of the KMU-Zentrum Graubünden. In this function, she accompanied and supported innovative start-ups and SMEs from the canton of Graubünden in their innovation projects. Brigitte Küng also worked as a lecturer for Entrepreneurial Marketing at the University of Applied Sciences in Chur and as a project manager at the Swiss Institute for Entrepreneurship. She initiated and developed innovative problem solutions and led challenging applied research and development projects in the field of sharing economy and tourism. At her previous professional stations, she was able to gain experience in the start-up environment.

Brigitte Küng teaches Entrepreneurial Marketing at the HTW Chur.



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