



Robine Baumgartner

Consultant

B.Sc. UAS in Tourism

Robine Baumgartner has been working for Hanser Consulting since 2017.

She works in consulting for public administrations, institutions and companies in economic policy and business management issues. She distinguishes herself through her experience in project and stakeholder management and has a broad knowledge in the areas of location management and real estate management.

Currently, she is supporting the four-year economic development mandate of the city of Bülach (2019-2022) and is completing her part-time MBA in Real Estate Management in parallel (graduation in summer 2021). She supports companies in site evaluation and works closely with site and real estate developers in site promotion. In addition to the projects within the framework of economic development, she also accompanies tourism industry projects and contributes her in-depth knowledge in tourism potential analyses and destination development. This includes, for example, activities such as the co-development of marketing strategies for tourism organizations as well as the elaboration of development options for sites or existing properties.

Before joining Hanser Consulting, Robine Baumgartner completed her bachelor's degree in tourism at the University of Applied Sciences Graubünden, specializing in transport and destination management. During her semester abroad at La Rochelle Business School (FR), she also majored in hotel management and consolidated her French skills. During her studies she was already involved in consulting mandates of the Institute for Tourism and Leisure (ITF) at the University of Applied Sciences Graubünden. Before and during her studies she worked in real estate management at a company for architecture and real estate management.

 **Hanser Consulting AG**
Lagerstrasse 33
Postfach
CH-8021 Zürich

 +41 44 299 95 14

 R.Baumgartner@hanserconsulting.ch